Jos Richardson & Son Limited Privacy Policy

Jos Richardson & Son Limited are a family business and as such have always taken the privacy of our customers' personal information very seriously. We will comply with the Data Protection Act 1998 and act in accordance with the EU General Data Protection Regulations 2016/679 (GDPR).

As part of our dealings with you we may collect, process and share your personal information in order to supply you with products and services. It will also enable us to effectively manage our relationship with you.

This policy sets out how we obtain and use that information and your rights in respect of this.

We may review this policy from time to time, so please check this page regularly to keep informed of any changes. If you do not agree with any aspect of the updated policy, you must promptly notify us and cease using our services.

Who we are

Glews Services, Longs Corner Service Station, Primrose Valley Service Station, York Road Garage, Escrick, Filey Service Station, Snaith Hall Service Station, Middleton Service Station and Skelton Lake Service Station are trading names of Jos Richardson & Son Limited, a company registered in England and Wales under company number 395875. Registered office: Suite 12, Brackenholme Business Park, Brackenholme, Selby, North Yorkshire YO8 6EL.

What personal information do we collect?

We may collect and process information about you, including your name, date of birth, address, contact details (including email address and phone number), vehicle details and purchase history. This information is referred to in this Privacy Policy as 'personal information'.

In particular, we may collect and process the following personal information about you:

- Information that you provide by filling in forms, including those on our website and social media channels,
- Information contained in and records of communications between us, including e-mails, letters and text messages,
- Details of your visits to our websites including but not limited to, traffic data, location data (including the country and telephone area code where your computer is located), IP address and the resources and pages that you access on our websites,
- CCTV footage in which you feature when you visit our premises,
- We may collect information concerning your marketing preferences,

Should you provide us with personal information about another person, you must ensure you have their consent to do so before providing us with this information, and make sure they are aware of the ways in which we use personal information (as set out in this Privacy Policy).

How do we use your personal information?

We use your personal information in connection with our business activities. In particular, we may use your personal information in the following ways:

- for general administration including managing your queries in respect of the possible purchase of goods or services,
- to carry out our obligations in respect of performance of any contracts entered into between you and us, and to respond to queries from you regarding those contracts.
- to manage and administer the relationships between you and us,
- to notify you about changes to our services and to otherwise communicate with you; for example, we will use your contact details to respond to any queries that you submit to us,
- to obtain feedback from you regarding our customer service.

In accordance with your preferences, we may also use your personal information to provide you with information about promotions and offers that may be of interest to you.

Who do we share your personal information with?

In connection with the above uses of your personal information, we may share your personal information with third parties as described below.

We may disclose your personal information to third parties in connection with our business activities, including in the following circumstances:

- We may pass your personal information to third party organisations that provide services to us such as: marketing support; administrative services; cloud service providers (for example hosts of our website and servers, as well as email management), and other third parties who provide services to us.
- We may pass your personal information to third parties when you enquire about or purchase products or services through us. The relevant third party may use your details to provide you with information. In some cases, they will be acting as a controller of your information and therefore we advise that you read their privacy policy in this instance. These third-party product providers may also share information with us which we will use in accordance with this policy.
- We may pass your personal information to comply with our legal obligations to assist HMRC, the Police, the Driver and Vehicle Licencing Authority or other public bodies.

Protecting your personal information

Our security procedures mean that we may occasionally request proof of identity before we are able to disclose sensitive information to you.

The security of your personal information is important to us but unfortunately the transmission of information via the internet is not completely secure; this risk is not specific to our websites and is common across the internet. We cannot guarantee the security of your data (including your personal information) transmitted to our website. Any transmission is at your own risk.

What choices do I have?

The accuracy of the information we hold is important to us. If you change your name, postal/email address or phone number or if you discover that any other information we hold is inaccurate or out of date, please let us know by contacting us using the contact details at the end of this policy.

You can also choose to change your marketing preferences by writing to us using the details below.

Access to your personal information

The Data Protection Legislation gives you the right to access your personal information. To request access to your personal information, please contact us using the details below. Please note, we may not provide you with a copy of your personal information if this concerns other individuals.

Right to be forgotten

You have the right to request that we delete your personal data in certain circumstances. If you would like more information about this, please contact us using the details below.

Third Party sites

Our website contains links to other websites and social media networking sites which are run by other organisations we do not control. This privacy policy applies only to our website, so visitors should always be aware when moving to another site and should read the privacy statement of any site which collects personal information. We cannot be responsible for the privacy policies and practices of other sites and social networks even if you access those using links from our websites, and we recommend you contact the site owner or operator if you have any questions or concerns.

Security

Cookies are small pieces of information sent to your web browser and stored in your web browser to allow the website or a third party to recognise you when you visit. These cookies distinguish you from other users of our website, which helps us to provide you with a good experience when you browse our website and also allows us to improve our website. Cookies are also used to detect and prevent malicious behaviour such as brute force attacks to improve the user experience.

The cookies we use are "analytical" cookies. They allow us to recognise and count the number of visitors and to see how visitors move around the site when they are using it. This helps us to improve the way our website works, for example by ensuring that users are finding what they are looking for easily.

By continuing to use our website you consent to the use of cookies. You can opt out of Google's use of cookies by visiting <u>Google's Ads Settings</u>. You can opt out of a third-party vendor's use of cookies by visiting the <u>Network Advertising Initiative opt out page</u>. Please note that if you do disable the use of cookies you might not be able to see all the features we offer and some pages may not display properly.

You can also access more information about cookies and how they work at the Network Advertising Initiative: www.networkadvertising.org

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Jos Richardson & Son Limited reserves the right to monitor submissions to the website and social media and to edit or reject any submissions.

Disclaimer

We try to ensure that information on our site is accurate, complete and up-to-date.

Without prejudice to your statutory rights, the site and all information, text, names, images, pictures, logos, links and icons and other materials (without limitation) are provided 'AS IS' and on an 'IS AVAILABLE' basis without representation warranty or endorsement, express or implied. In particular, we do not warrant or represent the accuracy or completeness of information provided on this site nor do we guarantee that use of this site will be uninterrupted or error-free, or that the site and its servers are free of computer viruses or bugs.

In no event will Jos Richardson & Son Limited be liable to any person for any damage or loss that may arise from the use of any information contained in our site or products displayed on our site, including, without limitation, indirect or consequential damages, or any damages whatsoever arising from use or loss of use, data, or profits, whether in action of contract, negligence or other tortious action, arising out of or in connection with the use of the site.

How to contact us

If you have any questions, comments or requests regarding this Privacy Policy, please feel free to contact us in writing: The Company Secretary, Jos Richardson & Son Limited, Suite 12, Brackenholme Business Park, Brackenholme, Selby, North Yorkshire YO8 6EL or by email on <u>data@glews.co.uk</u>

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